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## Making a difference...

### **Kinmel Bay Playgroup (marketing)**

“We are pleased to report that the grant monies provided for posters and leaflets proved to be very beneficial. An open morning was held attended by 7 new children. 7 children were registered on the nursery’s books with another 2 starting the following week. So, the marketing worked! ”

### **Llanerch Playgroup, Llanelli (marketing)**

“We spent the grant monies on a banner, to advertise the nursery, and advertising leaflets to raise awareness of the nursery and the provision offered. The grant has been of great benefit. An increasing number have joined the Ti a Fi group. The banner has been very effective, since it was displayed daily outside the hall, and a number of people have called to place their children’s names on the waiting list and to say they were unaware of the nursery’s existence until they saw the banner.”

### **Machynlleth Playgroup (resources)**

“The signs produced by Cwmni Boomerang are colourful, attractive and wholly professional. The appearance of the outside area has not only been improved but also conveys the Welsh medium education ethos of the nursery. We are able to benefit from this by using photographs of the signs and of the project, to re-develop the outside area, to promote the nursery amongst the town’s parents.”

### **Llanfair Caereinion Playgroup (resources)**

“The new resources are used daily by the nursery’s children who are delighted with them. The educational resources, such as the alphabet learning packs, are used in the morning session attended by the 3+ year olds and the jig-saws, DVDs and books are used, also, in the afternoon session attended by the 2+year olds. There are, now, sufficient resources and toys at the nursery to enable rotation of the books so that the children do not become bored. An Estyn inspection, recently, gave a positive feedback for the resources and books available at the nursery. Once more, we are extremely grateful for the grant from Cronfa Glyndŵr which has had a very positive effect on the development of the children attending the Llanfair Caereinion nursery.”

### **Pontypool Playgroup (theatre visit)**

“We received a Grant from Cronfa Glyndŵr to buy tickets for the RWTSH RATSH RALA RWDINS Show at the Borough Theatre at Abergavenny. This provided an excellent opportunity for the children and their parents to see a live show in Welsh. The tickets were quite expensive and not everyone could have afforded to visit without this assistance.”

### **Whitchurch Playgroup, Cardiff (resources)**

“The nursery’s leaders identified the resources that would develop the children’s ability, knowledge and skills in the field of information technology in an enjoyable and exciting manner. Since receiving the new resources, this has clearly succeeded. The children have all grown in confidence and independence in using these resources and the nursery staff have discovered new ways to use them. It means, also, that the nursery is ready for the changes which the new curriculum will introduce in the near future. As a nursery, we are very grateful for the contribution made by Cronfa Glyndŵr which has made a positive difference to the children and staff at Whitchurch nursery.”

### **Tonyrefail Welsh Medium Primary School (marketing)**

“Following the leaflet campaign, 31 pupils enrolled in the Nursery class in September - the highest number for many years. I received, also, a number of enquiries (5) from those who wished to know more about the school and who wished to register their children for future years. The grant was of great assistance to us in raising the profile of the school in the local community.”